

# 2021

SPONSORSHIP OPPORTUNITIES



## CALIFORNIA YOUTH AG EXPO

CULTIVATING OPPORTUNITIES FOR  
CALIFORNIA'S YOUTH



# CALIFORNIA

## YOUTH AG EXPO

# HERITAGE

## PARTNER

**\$100,000**

- Featured Sponsor of the Grand Champion Drive
- Presentation of trophies during the Supreme Grand Champion Drive
- The unique opportunity to welcome attendees at the Premier Sale
- A complimentary Exhibit Booth
- One-minute promotional video to be played throughout the event, Grand Champion Drive and Premier Sale
- Social media promotions and special announcements prior to and during the event with (5) boosted social media posts
- Prominent banners featured in each show arena and throughout the event grounds
- Digital advertisements featured during each show event
- All-Access to VIP area, sponsor events, and viewing of full livestock show
- Logo placement on California Youth Ag Expo merchandise
- VIP parking passes provided during the week
- Promotional video highlighting your sponsorship after event
- Year-round recognition on website and social media channels for re-targeting opportunities from visitors

# GOLDEN GATE

## SPONSOR

**\$50,000**

- Featured as specific show ring sponsor (2 per ring available)
- Presentation of trophies during the species Grand Champion Drive
- A complimentary Exhibit Booth
- 30-second promotional video to be played throughout the event
- Social media promotions and special announcements prior to and during the event with (1) boosted social media post
- Prominent banners featured in each show arena and throughout the event grounds
- Digital advertisements featured during each show event
- All-Access to VIP area, sponsor events, and viewing of full livestock show
- Logo placement on California Youth Ag Expo merchandise
- (4) VIP parking passes provided during the week
- Promotional video highlighting your sponsorship after the event
- Year-round recognition on website and social media channels for re-targeting opportunities from visitors

# SIERRA NEVADA

## SPONSOR

**\$25,000**

- A complimentary Exhibit Booth
- 30-second promotional video to be played throughout the event
- Social media promotions and special announcements prior to and during the event
- Prominent banners featured in each show arena and throughout the event grounds
- Digital advertisements featured during each show event
- All-Access to VIP area, sponsor events, and viewing of full livestock show
- Logo placement on California Youth Ag Expo merchandise
- (2) VIP parking pass provided during the week
- Promotional video highlighting your sponsorship after the event
- Year-round recognition on website and social media channels for re-targeting opportunities from visitors

# SONOMA SPONSOR

**\$10,000**

- A complimentary Exhibit Booth
- Social media promotions and special announcements prior to and during the event
- Prominent banners featured in each show arena and throughout the event grounds
- Digital advertisements featured during each show event
- All-Access to VIP area, sponsor events, and viewing of full livestock show
- (1) VIP parking pass provided during the week

# SEQUOIA SPONSOR

**\$5,000**

- A complimentary Exhibit Booth
- Social media promotions and special announcements prior to and during the event
- Prominent banners featured in each show arena and throughout the event grounds
- All-Access to VIP area, sponsor events, and viewing of full livestock show
- (1) VIP parking pass provided during the week

**CALIFORNIA**  
YOUTH AG EXPO

# THANK YOU

TO OUR **FRIENDS** AND **SUPPORTERS**



**PLEASE MAKE CHECKS PAYABLE TO**

California Youth Ag Expo

PO Box 255601

Sacramento, California 95865

*c/o Gold Country Heritage Foundation 501(c)(3)*

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